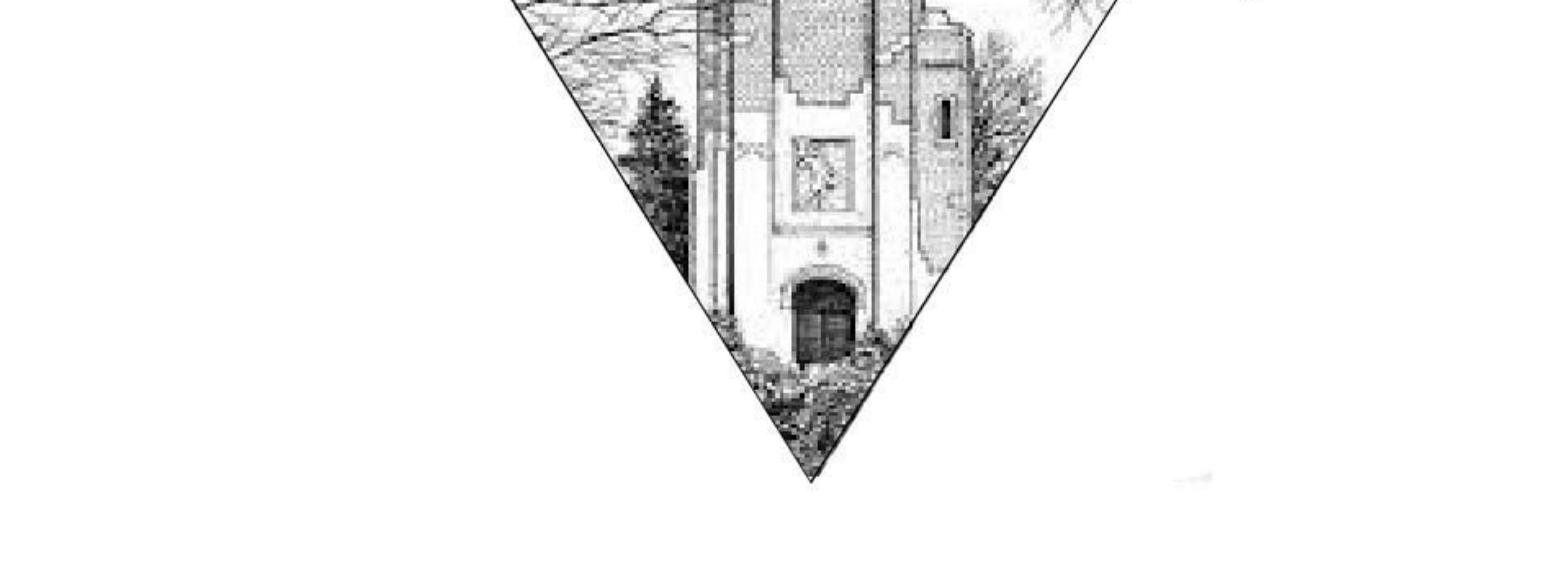


2020

# GREEK WEEK



Presented by the Michigan State University Panhellenic and Interfraternity Council  
Twitter @MSU\_greekweek  
Instagram @msugreekweek

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## **What is Greek Week?**

- Every spring, each Panhellenic sorority is paired with one small and one large IFC fraternity to form a Greek Week team.
- These teams will compete in events that will earn them points such as games, fundraising, and service projects.
- The events will end at the final showcase of Greek Spotlight where each team will perform a dance routine which they have been putting together for months and the winners will be announced.

## **Calendar of Events**

- **Blood Drive:** March 24th
- **Kick-off:** March 25th
- **Greek Day of Service:** March 28th
- **Greek Games:** March 29th
- **Spotlight:** March 31st
- **Fundraisers:**
  - Fosters Coffee- February 24th (ALL DAY)
  - Buffalo Wild Wings- March 15th and March 16th (ALL DAY)
  - Panda- March 12th (ALL DAY)
  - Blaze- March 24th and March 26th (ALL DAY)
  - Panera- March 24th (4-8pm)
  - Dublin- March 26th (10pm-2am)

# Greek Week 2020 Teams

- **Team 1: Glee**
  - Alpha Phi, Sigma Pi, Theta Delta Chi
- **Team 2: Euphoria**
  - Kappa Alpha Theta, Delta Kappa Epsilon, Alpha Epsilon Pi
- **Team 3: Rick 'n Morty**
  - Alpha Xi Delta, Phi Gamma Delta, Kappa Sigma
- **Team 4: Stranger Things**
  - Gamma Phi Beta, Beta Theta Pi, Phi Kappa Tau
- **Team 5: Fresh Prince of Bel-Air**
  - Delta Gamma, Pi Kappa Phi, Sigma Alpha Mu
- **Team 6: Jersey Shore**
  - Kappa Delta, Psi Upsilon, Sigma Beta Rho
- **Team 7: Nashville**
  - Kappa Kappa Gamma, Alpha Kappa Psi, Farmhouse
- **Team 8: Game of Thrones**
  - Pi Beta Phi, Phi Kappa Psi, Zeta Psi
- **Team 9: The Office**
  - Zeta Tau Alpha, Sigma Nu, Triangle
- **Team 10: Gossip Girl**
  - Alpha Chi Omega, Sigma Alpha Epsilon, Alpha Gamma Rho
- **Team 11: Survivor**
  - Sigma Delta Tau, Delta Sigma Phi, Sigma Tau Gamma
- **Team 12: Bachelorette**
  - Chi Omega, Pi Kappa Alpha, Phi Kappa Sigma
- **Team 13: Breaking Bad**
  - Alpha Omicron Pi, Alpha Sigma Phi, Phi Delta Theta
- **Team 14: Keeping up With the Kardashians**
  - Sigma Kappa, Theta Chi, Tau Kappa Epsilon

# **Greek Week 2020 Non-profits**

## **McLaren Greater Lansing Foundation (Team 1)**

- McLaren Greater Lansing, a tertiary teaching facility with 310 acute care beds, located in Lansing, Michigan. This medical center is home to cardiac programs; state-of-the-art clinical centers for oncology and women and children's health; medical/surgical units; and a full-service pharmacy.

## **Alex's Lemonade Stand (Team 2)**

- Alex's Lemonade Stand Foundation (ALSF) is changing the lives of children with cancer by funding impactful research, raising awareness, supporting families and empowering everyone to help cure childhood cancer.

## **Women's Center of Greater Lansing (Team 3)**

- The Women's Center of Greater Lansing is committed to providing valuable, innovative resources and services in an atmosphere that fosters mutual support, insight, and growth for women of all backgrounds as they strive to realize their unique potential.

## **Camp Kesem MSU (Team 4)**

- Kesem is a nationwide community, driven by passionate college student leaders, that supports children through and beyond their parent's cancer. Kesem is the largest national organization dedicated to supporting children impacted by a parent's cancer, at no cost to families. Our innovative and fun-filled programs provide children with peers who understand their unique needs, and create long-lasting impact.

## **Patient Airlift Services (Team 5)**

- Patient AirLift Services (PALS) arranges free air transportation for individuals requiring medical diagnosis, treatment or follow-up, for compassionate assistance, for military personnel/family requests through the PALS for Patriots Program, or for humanitarian purposes through the PALS Sky Hope Disaster Relief Program.

## **East Lansing Education Foundation (Team 6)**

- For over thirty years, the East Lansing Educational Foundation has recognized that the quality of an educational system and the vitality of the community it serves are inexorably intertwined. In hopes of nourishing and strengthening this relationship, the Foundation, through the use of private resources, has committed its support to programs and projects which supplement the educational opportunities available to our children. The Foundation, a nonprofit tax-exempt organization, operates independently from the school district for the sole benefit of its students.

## **Boys and Girls Club of Lansing (Team 7)**

- In an age of difficult challenges for youth and families, the work of the Boys & Girls Club of Lansing has enabled us to become one of the major stabilizing influences on the youth of Lansing. The Boys & Girls Club of Lansing is widely recognized as the premier agency serving youth from disadvantaged circumstances. Relying on the dedication of our personnel-both paid and volunteer-and the efficient use of facilities, the Boys & Girls Club can provide quality programs for youth between the ages of 7 – 17.

### **Strong Warrior Foundation (Team 8)**

- We aim to improve our nation's warriors that are in need financially, physically, and mentally. The freedoms we enjoy everyday were earned and are preserved by strong warriors of the United States of America. Brave men and women stand ready day and night so we can enjoy our freedoms. Even long after our warriors come home the fight doesn't end, and neither should their strength financially, physically, and mentally. Together, we can make stronger warriors.

### **American Cancer Society of Michigan (Team 9)**

- While most people know us for our research, we do so much more. We attack cancer from every angle. We promote healthy lifestyles to help you prevent cancer. We research cancer and its causes to find more answers and better treatments. We fight for life saving policy changes. We provide everything from emotional support to the latest cancer information for those who have been touched by cancer. And we do it all 24 hours a day, 7 days a week.

### **MSU Safeplace (Team 10)**

- MSU Safe Place is a program that addresses relationship violence and stalking. We are located on the campus of Michigan State University and serve students, faculty, staff, their spouses/partners and non-affiliated members in the Greater Lansing Area. We are committed to providing shelter and other support services in an environment that is safe supportive to all identities, including persons in same-sex relationships, identifying as non-binary or trans, with disabilities, and from various racial and ethnic backgrounds.

### **Refugee Development Center (Team 11)**

- The Refugee Development Center (RDC) is a grassroots organization offering formal and informal learning opportunities in an open and inclusive setting. The RDC opened in 2002 because the Greater Lansing community identified service area gaps for newcomer populations seeking self-sufficiency. The common denominator in the gaps identified revolved around education, and hence, the mission of the center was born. Today, the RDC helps serve as the link between newcomer populations and the private, public, and faith-based communities of Ingham County and the Lansing area

### **Make a Wish (Team 12)**

- Tens of thousands of volunteers, donors and supporters advance the Make-A-Wish® vision to grant the wish of every child diagnosed with a critical illness. In the United States and its territories, on average, a wish is granted every 34 minutes. We believe a wish experience can be a game-changer. This one belief guides us and inspires us to grant wishes that change the lives of the kids we serve.

### **Haven House (Team 13)**

- Haven House provides emergency housing and support services for one-parent and two-parent families with children. The shelter helps families who are homeless prepare for permanent housing by developing and promoting self-sufficiency, stability, and financial responsibility.

### **Kids Without Cancer (Team 14)**

- Our Mission : To eradicate childhood cancer by funding the cutting-edge research being done at Children's Hospital of Michigan, together with its affiliates Wayne State University and the Karmanos Cancer Institute.
- Our Vision : A world in which no child has to suffer with or die from cancer. A world of Kids Without Cancer.

### **Michigan Coalition to End Domestic and Sexual Violence (GWLT)**

- MCEDSV is dedicated to the empowerment of all the state's survivors of domestic and sexual violence. Their mission is to develop and promote efforts aimed at the elimination of all domestic and sexual violence in Michigan.



## Who is Greek Week Leadership Team?

- Committee of members from different fraternities and sororities who help to plan and regulate Greek Week. Below is the team for Greek Week 2020 who have been working hard to make these events possible.
  - **PC VP Community Relations:** Emma Frick
  - **IFC VP Community Relations:** Jake Yun
  - **Director:** Emma Laughinghouse
  - **Director of Administration:** Maureen Cronin
  - **Assistant Director of Administration:** Rachel Cline
  - **Director of Spotlight:** Jared Mohammed
  - **Spotlight Committee:** Olivia VanHove, Dakota Halma, Avery Tyson, Julia Loring
  - **Director of Greek Games:** Julia Turnball
  - **Greek Games Committee:** Joe Guzzo, Seth Scorpio, Shelby Boggs, Karsyn Berns-Moore
  - **Director of Philanthropy:** Sarah Beach
  - **Philanthropy Committee:** Maddie VanGessel, Lacey Campbell, Ellen Brooks, Autumn Hoyt
  - **Director of Sponsorship:** Ciara Burke
  - **Assistant Director of Sponsorship:** Shelbie Schwall
  - **Director of Public Relations:** Gaby Morton
  - **Assistant Director of Public Relations:** Julia Steeland
  - **Director of Finance:** Emily Marchiando
  - **Director of Creative Design:** Elizabeth Drerup

## **Role Expectations:**

Being a member of your team, there are many ways to get involved...

- **Participating** in events such as playing dodgeball at Greek Games, being in the dance at spotlight, or volunteering at the Blood Drive
- **Attending events!** Just going to show support for your team at events such as Greek Games, Day of Service, and Kick-off will help your team to earn a ton of points
- **Volunteering in the community!** If you are someone who is actively giving back to the community by places such as Sparrow Hospital or Haven House, your team will get points based on the number of service hours that have been completed.
- **Fundraising!** This is one of the biggest parts of Greek Week and one of the reasons we are so passionate about this event. You can reach out to family and friends to help your team's fundraising efforts on Crowdchange.
- You can also **attend one of the many fundraising events** to help raise money and points for your team! (even going to buy a soda makes a huge difference)

## **Points:**

Some of the ways that you can help your team earn points...

- Fundraising
- Attendance (at required and not required events)
- Donating school supplies
- Social Media Contests
- Blood Drive (both volunteering and donating)
- Dancing in Songfest
- Participating at Greek Games

# Events:

## Fundraisers

- Foster Coffee: February 24th (all day)
  - Determines Spotlight *Performance order*
- Panda Express: March 10th (all day)
  - Determines Spotlight *Seating*
- Buffalo Wild Wings: March 15th and 16th (all day)
  - Determines Spotlight *Seating*
- Blaze Pizza: March 24th and March 26th (all day)
  - Determines Spotlight *Performance order*
- TBD: March 24th (4-8pm)
  - Determines Spotlight *Performance order*
- Dublin: March 26th (10pm-2am)
  - 21+ *ONLY*
  - All cover will be donated to Crowdchange

## Blood Drive

- Date: March 24th
- Location: Breslin
- Time: 12pm-6pm
- Help your team get points by volunteering to help out, or donate blood at the Blood Drive which is run by the American Red Cross!
- By donating blood will help you save the lives of 3 people
- The team with the most participation at this event will receive extra points for their charitable efforts

## **Kick-off**

- Date: March 25th
- Location: IM Circle
- Time: 6-8pm
- This is a NEW event we will be implementing this year and are very excited for it!
- Free food from vendors such as Domino's and Insomnia Cookies
- Raffles and giveaways from various sponsors
- Tables set up to come meet some of the non-profits that we are in support of this year
- Music provided by the Spartan DJ Club and the Spartan Discords!

## **Greek Games (required attendance)**

- Date: March 29th
- Location: Jenison Fieldhouse
- Time: 2-4pm
- Greek Games is an event that brings the community together. Through friendly competition and spirit, teams are able to compete and foster friendships.
- Events this year include Tug of War, Dodgeball, Whirly Bat Relays, and more!
- Top teams in each of the games will be able to receive points to their overall score.

## Day of Service (required attendance)

- Date: March 28th
- Time: varies based on team
- Greek Day of Service is a day that each team is able to give back to their philanthropy that they are raising money for or another organization in the Lansing area by doing hands on volunteer activities.
- In the past these efforts have included blanket making, neighborhood cleanups, and card making.



## Scavenger Hunt

- Date: March 30th
- Time: All Day
- Location: Throughout Campus
- Follow **@MSU\_Greekweek** on Twitter and make sure to turn on notifications for the account.
- Throughout the day, GWLT will be sending out tweets that give out clues to various locations around campus.
- The first person to find the member of GWLT that is stationed at that location will receive points for their team (& get a prize)

## **Spotlight (required attendance)**

- Date: March 31st
- Time: 7-10pm
- Location: Breslin
- Greek Spotlight is the final event hosted by the Interfraternity and Panhellenic councils during their annual Greek Week.
- The event consists of 14 performances from teams of one Panhellenic and two Interfraternity chapters.
- The dances are choreographed by members from each chapter and practiced for months prior to the event.
- On the day of the event members of the Greek community fill the Breslin as a panel of judges rate the performances.
- Spotlight is a great opportunity to build unity, showcase creativity and support philanthropy



If you have any questions or concerns, reach out to Emma Laughinghouse at  
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